

## Core Requirement 2.4

The institution has a clearly defined, comprehensive, and published mission statement that is specific to the institution and appropriate for higher education. The mission addresses teaching and learning and, where applicable, research and public service.

### Impact Statement

Baton Rouge Community College (BRCC) and Capital Area Technical College (CATC) were both members of the Louisiana Community and Technical College System (LCTCS) prior to the merger. Both institutions had developed clearly defined, comprehensive, published mission, values and vision statements that were specific to each institution, appropriate for higher education and addressed teaching and learning ([Figure 2.4.1](#)). The BRCC mission statement is currently serving as the mission for the merged college.

### Rationale

Throughout the substantive change, considerable thought, work, and planning has been dedicated to understanding the impact of the merger on the mission, goals and values of the newly merged BRCC. The current mission to *“identify and meet the educational and workforce needs of the community through innovative, accessible, and dynamic programs”* fulfills the intent behind the Senate Act ([Figure 1.1.1](#)) that called for the merger *“to more adequately address the educational needs of students and the economic and workforce developmental needs of the greater Baton Rouge area.”*

It is clear that the merger enhances BRCC’s mission to meet the educational and workforce needs of the community. Regional leaders acknowledge BRCC’s evolving role and recognize the potential of the merger to strengthen BRCC’s links to industry and its contributions to building an increasingly productive, skilled, and credentialed workforce in the region. The essence of the College’s strategic planning has been to capture this potential into a stronger, more visible, and more widely connected institution.

The current mission statement is published in all of BRCC’s official publications, including the College’s Strategic Plan 2013-2017 ([Figure 2.4.2](#)), its catalog ([Figure 2.4.3](#)), and its website ([Figure 2.4.4](#)).

### Supporting Evidence

- [Figure 2.4.1](#) BRCC and CATC Mission Statements
- [Figure 1.1.1](#) Louisiana Senate Bill 505 ACT 506
- [Figure 2.4.2](#) BRCC Strategic Plan 2013-2017
- [Figure 2.4.3](#) BRCC 2013-2014 Catalog
- [Figure 2.4.4](#) BRCC Mission Webpage